



Wedding Photographer Search - Info Sheet
Overall Rating: Love/Like/Not a Match

Photography Studio Name: _____

Website: _____

Phone Number: _____

Instructions: This information sheet serves as a guide to some information you may want to know about each prospective wedding photographer you are considering. I recommend exploring the photographer's website and social media to complete as many questions as possible on your own. After answering the questions, narrow it down to the top choices (by selecting Love/Like/Not a Match), and then set up a meeting to have the rest of your questions answered with your favorites.

This is just a set of suggestions and you should cross out any questions that don't pertain to your needs! Feel free to add your own questions—there is no one right fit for everyone! Happy planning!

Exploring the Website/Portfolio

1. Do you like their style? How would you/they describe it?
2. Are the basic listing prices somewhat within your range?
3. Where is the business based? If not local, are travel fees within your range?
4. If you want a high-resolution DVD of images, is it included with a reprint release? Is it offered? For what price? How large may you print from those files?
5. If you want a second shooter, do they offer one? If so, what are that photographer's qualifications? Who do they use as their second professional photographer? Can you see that second shooter's portfolio?
6. What kind of editing is done to the images in the online gallery or on the DVD? Is it editing or retouching?
7. Do they have a business license?
8. Do they have liability insurance? Are they part of any trade/professional groups?
9. Have you read their reviews from previous customers?
10. Have you seen a full, complete wedding (200-300+ images) done by them from start to finish and did you like it? What images did you like and not like?
11. How many images do you receive? How long will it take for you to see them and is this important to you?
12. Do they offer albums that you like?
13. Are they active on social networking? Will they facilitate sharing your photos or allow you to share them? Is their an online gallery available to family and friends?
14. What is their level of experience? Do you see them improving over the years by looking back through their blog? Do they take continuing education? How many weddings have they done as a primary photographer?

15. Do they have a variety of lighting styles on their images? Do you see lighting conditions that are similar to your wedding (church wedding inside, barn wedding outside, photos taken inside, photos taken outside in the dark)?

16. Do you see weddings similar to yours on their blog? (simple wedding or elaborate, high-end décor and lighting, rustic wedding, edgy/fashion forward wedding, wedding couples similar to your builds/body type, wedding parties of all shapes and sizes)?

17. Is an engagement session offered or included? What will that session actually include? Will you need to purchase the digital files if you want them?

18. Who will actually photograph my wedding? The main photographer or another associate? If an associate, will you meet that person prior to the big day? Will you see the specific associate's portfolio?

In the Initial Contact Email or Call-Any Questions Unanswered from Above, Plus:

1. Do they have your date available?
2. What's the process to book the date? How far out do they book?

At the Meeting-Any Unanswered Questions from Above, Plus:

1. Do you click with them? Are your personalities a good fit?
2. What makes them unique from other photographers?
3. What happens if they can't make it to a wedding?
4. How are digital images archived? What backup systems are used?
5. What kind of equipment do they have and do they bring back-ups of that equipment? If there is a second professional photographer, do they have a set of backup gear for the professional as well?
6. What's the payment schedule?
7. How are black and whites versus color images determined for delivery? Is it artist-selected or are all images provided in both forms?
8. How will they dress for the wedding day?
9. How much time will they need for photos and does that fit into your wedding day plan?
10. Are they up on current weddings trends? Do they know what a first look is? First touch (chance to hold hands prior to ceremony if you want)? Are they familiar and accepting of your plans and ideas?
11. Do they seem excited to work with you? Have they identified any pitfalls or foresee any trouble with any plans? Offered suggestions, hints, and tips?
12. Have you read their contract and do you have any questions or concerns about it?